



Classics Basketball
5705 Mossrock Drive
Rockville, MD 20852
September, 2008

Subject: Classics Basketball Sponsorship Information

To Whom It May Concern,

Classics Basketball is a 501(c)3, non-profit, all volunteer organization that has been operating since 1981, and is led by volunteer parents and coaches devoted to providing girls and boys from ages 7-18 an opportunity to develop their basketball skills in a positive, competitive team environment. Our mission is to teach young athletes to play basketball at a highly competitive level and use the medium of basketball to achieve character development, physical and mental fitness, and learn teamwork and leadership skills that will help these young people to become successful in life. We typically have two or more teams each year go to the Amateur Athletic Union's (AAU's) National Championships.

We do this through the Classics Basketball AAU club. We believe in giving our athletes a firm foundation in the many individual skills required to be a strong basketball player. Equally important, our volunteer coaches teach their players to use these skills effectively as a team. While our goal is to field teams that can compete at the regional and national level, we also field developmental teams. Most importantly, players at every level consistently demonstrate continued improvement over time.

As a member of the Potomac Valley Athletic Amateur Union (PVAAU), we also subscribe to the mission and vision of the Amateur Athletic Union (AAU): "To offer amateur sports programs through a volunteer base for all people to have the physical, mental, and moral development of amateur athletes and to promote good sportsmanship and good citizenship. To offer amateur athletes volunteer opportunities to develop to their highest level through a national and local network of sporting events. Through participation in AAU, we achieve our dreams as athletes and as valued citizens of our communities."

Parents play a significant role in the Classics organization. We encourage open communication between parents and coaches, to help ensure that concerns about their child are appropriately addressed. In addition, our Board of Directors is made up of parents, coaches, and members of the local community. Parents make a vital contribution to maintaining and improving our organization. We also understand that parents have many demands on their time and energy. However, we also ask our parents and players to support our community service activities which include Adopt-A-Road clean-ups and supporting local charities conducting their own fundraising events by volunteering to support their events.

Organization-wide expenses include liability insurance, AAU registration, internet and website, tax filings, new team start-up support, tryouts, national tournament entry fees, and gym rentals. These are met partially through a club membership fee of \$75 every 6 months assessed by the team to each player. Each team generally funds its own operations by assessing each player-family an equal amount to pay club fees,

coaching expenses, gym time, uniforms, tournaments, travel costs, and equipment. However, this can be difficult for many lower income families that participate in our programs

The Club or individual Teams may solicit donations from sponsors or donors to try and help cover their costs and reduce the burden on individuals. Classics Basketball also maintains a needs-based scholarship fund for players whose families are facing challenging times, but recognize the value of our program for the growth and development of their child.

Sponsorships and/or donations from any entity to support the general operations and/or scholarship fund allow for a tax deduction by the donor, as Classics Basketball Inc., is a not-for profit, 501(c)3 registered organization. Donations can be in the form of money, goods, or services in-kind. The donor must indicate in a written letter, or use the attached Sponsor/Donor Form, the amount of the donation or value of the goods or in-kind services so that an appropriate letter may be provided by Classics Basketball Inc. recognizing the donation for tax purposes, and it will include the club's tax identification information for the donor's tax filing.

Sponsors may be recognized, as a minimum, by using their logo and/or posting their name on the club website and on the website's sponsors recognition page. The main limitation on recognizing sponsors is that the AAU prohibits sponsor logos or insignia on any team uniform, the coaches', trainer's, or team manager's attire or any other adult seated on the bench with the team during AAU-Sanctioned events. Logos or other sponsor recognitions may be placed on gear bags, warm-ups, practice jerseys, non-uniform shirts, and/or apparel for team spirit worn by team supporters or players, and when the team travels. The President of Classics Basketball must approve the logo or other recognition before it is placed on the item or used by the team/club. Also, all sponsors, if they wish, will be recognized on the Club's and, as appropriate, Team web pages located at www.classicsbasketball.com. If desired by the sponsor, a link to the sponsor's web site will be included.

If you wish to donate support as a sponsor to a team or the club, please contact the Club President, Andy Stadnik at 301-706-6902. All donations of support are tax deductible.

Sincerely,

Andy Stadnik
President, Classics Basketball Inc.

Classics Basketball Sponsor/Donor Submittal Form

Company/Sponsor Name:		Contact Person:		Phone:	
Address:			City, State:		Zip:
Business Web Site Address:			Referring Player or Coach:		
<input type="checkbox"/> Diamond* - \$5000 or more		<input type="checkbox"/> Gold* - \$1000-\$2499		<input type="checkbox"/> Bronze - \$200-\$499	
<input type="checkbox"/> Platinum* - \$2500-\$4999		<input type="checkbox"/> Silver* - \$500-\$999		<input type="checkbox"/> Copper - \$199 or less	
Please submit check or money order made payable to: Classics Basketball					

***Please include a copy of your company logo, preferably in electronic format (such as .jpg)**

Copper Level Sponsor receives:

- Classics Pin
- Listing as sponsor on Classics Basketball website (www.classicsbasketball.com)

Bronze Level Sponsor receives:

- Classics Pin
- Classics Basketball Car Magnet
- Listing as sponsor on Classics Basketball website (www.classicsbasketball.com)

Silver Level Sponsor receives:

- All items listed under “Bronze”
- Plus, Classics T shirt and listing as sponsor in selected Classics Basketball promotional brochures (i.e. clinics, workshops, tournaments)

Gold Level Sponsor receives:

- All items listed under “Silver”
- Plus, Classics polo and company logo prominently displayed on Classics Basketball website.
- And, 20% discount off Classics Basketball clinics or workshops for up to 2 participants.

Platinum Level Sponsor receives:

- All items listed under “Gold”
- Plus, company name/logo on Classics Basketball promotional shirts distributed to clinic and workshop participants.
- And, 30% discount off Classics Basketball clinics or workshops for up to 4 participants

Diamond Level Sponsor receives:

- All items listed under “Platinum”
- Plus, complimentary banner at Classics sponsored tournaments, leagues, or clinics.
- Plus, a Plaque of Appreciation
- And, 40% discount* off Classics Basketball clinics or workshops for up to 8 participants

All benefits listed above are good for one full year from date of donation. Sponsors who make multiple donations during a calendar year will have their sponsor level increased per the cumulative donation.

Please complete and return to: Classics Basketball, Inc., 5705 Mossrock Drive, Rockville, MD 20852